



The Global Meeting Place For
Aspiring and Successful VAs!

Advertising Rate Sheet 2016

www.VAnetworking.com

Network Web Stats:

In 2015, our Virtual Assistant network saw over 1 million unique visitors with more than 13 million page views. Our traffic is naturally organic and highly targeted to Virtual Assistants worldwide.

As of the end of 2015 our social media reach was:

Twitter (27,000+ followers)

<http://www.twitter.com/vanetworking>

Linkedin Virtual Assistant Group (21,000+ members)

<http://www.VAnetworking.com/linkedin>

Facebook Business Page (8,000+ Likes)

<http://www.Facebook.com/VirtualAssistants>

Virtual Assistant Forum (27,000+ members with total posts of 147,000+)

<http://www.vanetworking.com/forum/>

Newsletter and RSS subscribers: 55,000+

Find below our many unique packages to satisfy every budget. For a private consult to decide which package is best suited for you please contact us at help@vasupportdesk.com

Month	Unique visitors	Number of visits	Pages
Jan	65,604	321,080	685,648
Feb	66,148	330,604	707,528
Mar	86,876	367,192	1,157,672
Apr	74,232	332,452	1,192,788
May	74,916	343,828	1,392,024
Jun	72,652	339,340	2,162,320
Jul	67,972	334,188	860,452
Aug	71,232	344,944	826,716
Sep	77,256	357,588	972,340
Oct	78,056	362,464	967,356
Nov	110,392	419,008	1,594,448
Dec	129,864	515,456	1,378,088
Total	975,200	4,368,144	13,897,380

*Discount if available for more than one month packages:

None

10%

15%

25%

Package 1 - VAnetworking FORUM Advertising (Banner displayed on all forum pages)

http://www.VAnetworking.com/forum					
Tier 1 - Banner Ads 468 X 60		Monthly	3 Months Paid	6 months paid	Yearly
View Ad	Area 1 - Forum Main Top Header on all pages	\$ 750.00	\$ 2,025.00	\$ 3,825.00	\$ 6,750.00
	Area 2 - Forum Footer on all pages	\$ 200.00	\$ 540.00	\$ 1,020.00	\$ 1,800.00
View Ad	Area 3 - Top of each Forum Topic pages	\$ 350.00	\$ 945.00	\$ 1,785.00	\$ 3,150.00
View Ad	Area 4 - Top of each Forum Post on all pages	\$ 550.00	\$ 1,485.00	\$ 2,805.00	\$ 4,950.00
Tier 2 - Banner Ad 125 X 125 right column		Monthly	3 Months Paid	6 months paid	Yearly
View Ad	Area 1 - Top 3-6	\$ 350.00	\$ 945.00	\$ 1,785.00	\$ 3,150.00
View Ad	Area 2 - Top 7-11	\$ 125.00	\$ 337.50	\$ 637.50	\$ 1,125.00
	Area 3 - 12+ below	\$ 75.00	\$ 202.50	\$ 382.50	\$ 675.00
Tier 3 - Forum Post 350-500 word		Monthly	3 Months Paid	6 months paid	Yearly
Visit Forum Post Area					
View Ad	Area 1 - Pinned Forum Post (On top of post topics for one month)	\$ 350.00	\$ 945.00	\$ 1,785.00	\$ 3,150.00
View Ad	Area 2 - Regular Forum Post	\$ 75.00	\$ 202.50	\$ 382.50	\$ 675.00
These forum posts also get fed into RSS feed at our VA LinkedIn Group					

Package 2 - VAnetworking.com Website Advertising

Tier 1 - Website Banners		Monthly	3 Months Paid	6 months paid	Yearly
http://www.VAnetworking.com					
View Ad	Area 1 (Top 3) - Small Banner 125 X 125	\$ 500.00	\$ 1,350.00	\$ 2,550.00	\$ 4,500.00
View Ad	Area 2 (Below Top 3) - Small Banner 125 X 125	\$ 300.00	\$ 810.00	\$ 1,530.00	\$ 2,700.00
We have two website areas for banner ads. One is focused on Virtual Assistant traffic and the other is focused on Clients wanting to learn about Virtual Assistants and hire same.					
Tier 2 - Website Header Ad		Monthly	3 Months Paid	6 months paid	Yearly
Area 1 Banner Header Ad (Above Fold) 468 X 60		Call to Discuss 1-800-64206313			

Package 3 - VAnetworking Blog & Email Marketing

Tier 1 - Newsletter Advertising				
	Per Issue			
Area 1 - Included in our weekly newsletter - Database of 55,000+ members (up to 150 words)	\$ 250.00	n/a	n/a	n/a
Area 2 - 500-750 solo text email to database of 55,000+ members.	\$ 1,200.00	n/a	n/a	n/a
Tier 2 - www.VAnetworking.com/blog				
	Monthly	3 Months Paid	6 months paid	Yearly
Area 1 - Tawnya Sutherland will write a blog post about your product and/or do an indepth reviews of your product. This blog post goes out to all social network above including Google+, Twitter, Linkedin and Facebook Page OR...	\$ 400.00	n/a	n/a	n/a
Become a Guest Blogger - Write an educational blog post and provide us with an affiliate link.	Requires affiliate link with commissions to be negotiated.			
Customized Advertising Packages				
Area 1 - VAvirtuosos.com Online Conference Sponsor	VIEW RATES	n/a	n/a	n/a
Area 2 - Social Networking Package Includes: 10 Twitter Posts (140 characters) surrounding your product/url to our followers, 1 post to our Facebook page and one post to our Linkedin Group	\$ 375.00	n/a	n/a	n/a
Area 3 - LinkedIn Virtual Assistant Group includes: Solo announcement to our Linkedin Group. Linkedin only allows one announcement weekly to our Virtual Assistant Linkedin Group.	\$ 750.00	n/a	n/a	n/a
*Other Custom Sponsorship Packages available upon request				
Banner Ad Design Available				
Small Banner 125 X 125	\$ 65.00	n/a	n/a	n/a
Large Banner 468 X 60	\$ 95.00	n/a	n/a	n/a

Joint Ventures

If you have an affiliate program that converts well to the Virtual Assistant market, feel free to contact us to possibly promote your product at our network at help@vasupportdesk.com

*All advertising must first be accepted by Mediamage Business Solutions (MBS) to ensure respect and loyalty with our audience. MBS reserves the right to remove any ad content at any time if found fraudulent or objectional for any reason by MBS. All rates quoted here include all setup fees and programming fees. The rates, in US\$, are subject to change with a reasonable notice. Advertisement positioning is at the discretion of MBS unless specified in the advertising terms. No refunds after the start date of ad. Cancellations before start date available with a 15% processing fee. MBS assumes no liability for errors in advertisements submitted. Advertiser assumes full liability for all content (including text, claims, illustrations, words, trademarks or other copyrighted matters) in their authorized advertisements. Advertiser will indemnify and hold harmless VBS any losses or damages resulting from placement of their ad advertisement with MBS.

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